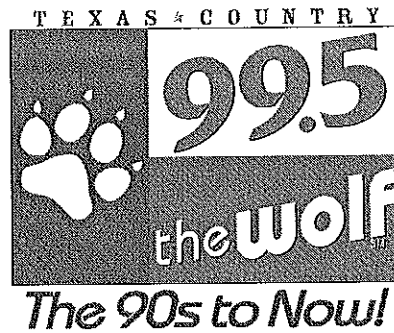


**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
SECOND QUARTER 2013
JULY 2, 2013**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From April 1 through June 30, 2013, KPLX (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas" which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Second Quarter of 2013, KPLX activated "The Amber Plan" when necessary to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the Second Quarter of 2013:

- 1-Homelessness
- 2-Women's Services
- 3-Youth Afterschool services/Education
- 4-Disability Services
- 5-Health-Stroke awareness ahead of summer

During this time if KPLX participated in Community Service Projects, they are listed and described in Part 3.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Red Cross-Remembering the 2012 Tornado Outbreak
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 7, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Anita Foster, Communications Director with the American Red Cross North Texas, about the tornado outbreak that took place in April 2012. We talked about the steps that first responders such as Red Cross, Salvation Army, and others have taken since that day when nearly 20 tornados were reported in the DFW area, including the new Tornado Warning app which the Red Cross has introduced to both iOS and Android devices.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Lighthouse for the Blind
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 14, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: The Dallas Lighthouse has assisted thousands of individuals in its over 82 years of service, offering a solid foundation for enhancing the independence of individuals affected by blindness by providing jobs, job training and other community-based supports like assistive technology and critical support services for seniors. We visited with Blake Lindsay, the Communications Director and advocate for Dallas Lighthouse, who is himself blind, as well as Sarah Elliott, the Director of Philanthropy, regarding the services, and events Dallas Lighthouse provides.

SERIES TITLE: Impact Texas
PROGRAM: Communities in Schools of Greater Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 21, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Almost 10,000 students per year leave school without a high school diploma ***in Tarrant County alone***. Just over six in ten students entering the ninth grade graduate. The mission of Communities in Schools of Greater Tarrant County is to surround students with a community of support, empowering them to stay in school, and achieve in life. We spoke to

Lindsey Garner, Chief Development Officer, and Peyton Salavarría, Director of Events and Marketing, regarding the services they provide students in Tarrant County to achieve their mission. We also talked about their upcoming Derby Duck Race taking place during Mayfest 2013.

SERIES TITLE: Impact Texas
PROGRAM: Girls Inc of Metropolitan Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 28, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: The mission of Girls Inc is simple: "To inspire all girls to be strong, smart and bold." As a champion for all girls and young women for more than 40 years, Girls Inc. has provided effective life skills & enrichment programs to empower girls daily to take charge of their lives. We spoke to the Executive Director of Girls Inc of Metropolitan Dallas, Lori Palmer, about the programs they offer.

SERIES TITLE: Impact Texas
PROGRAM: Project Walk Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – May 5, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: Project Walk Dallas is dedicated to improving the quality of life for people with spinal cord injuries through intense exercise-based recover programs, education, support and encouragement. They were started by Kendall Hall, who in 2009 was in a car accident, the result of which snapped her neck, nearly severing her spinal cord. We spoke to Kendall about her own experiences, her recovery progress, as well as the effect her progress has had on others in her program working to regain their abilities.

SERIES TITLE: Impact Texas
PROGRAM: Salesmanship Club Youth & Family Centers
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – May 12, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: The Salesmanship Club Youth & Family Centers were founded in 1920 in Dallas. Through their therapeutic services, families go to them to discuss a variety of issues including challenges at school, conflict and communication

problems, depression/anxiety, divorce and blended families, and sexual and emotional abuse concerns. We spoke to their Executive Director Michelle Kinder about these services. They are also the benefitting recipient of the HP Byron Nelson golf tournament held each year in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: Stroke Awareness Month
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – May 19, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we visited with the American Stroke Association, and Dr. Mark Alberts, head of the Department of Neurology and Neurotherapeutics at UT Southwestern. We spoke about the signs of stroke, myths regarding stroke, as well as discussed various programs such as the American Stroke Association's FAST program.

SERIES TITLE: Impact Texas
PROGRAM: Guns & Hoses of North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – May 26, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the founder and Executive Director of Guns & Hoses of North Texas, Lt. David Swavey, of the Garland Police Department. Guns & Hoses provides assistance to our fallen police and firefighters in North Texas. We spoke about their services and programs following the death of a Dallas firefighter who died in the line of duty during a 6 alarm fire at a Dallas apartment complex.

SERIES TITLE: Impact Texas
PROGRAM: The Family Place
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 2, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Executive Director of The Family Place, Paige Flink, about their services they provide to victims of domestic abuse.

SERIES TITLE: Impact Texas
PROGRAM: New Friends New Life
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 9, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Katie Pedigo, Executive Director for New Friends New Life. This is an organization committed to helping women leave the sex industry, as well as educating the public regarding the solicitation of young women in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Afterschool Network
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 16, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: This week we visited with Tanya McDonald, Executive Director for Dallas Afterschool Network, which supports 140 sites serving over 11,000 K-12th grade students with quality out of school programs.

SERIES TITLE: Impact Texas
PROGRAM: YW of Fort Worth & Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 23, 2013
TIME AIRED: 5:30 AM – 6:00 AM
SOURCE: Local In-House
DESCRIPTION: The YWCA has been helping women transition from poverty and homelessness for over 100 years. We visited and spoke with the Executive Director of the “YW” of Fort Worth & Tarrant County about their services, history, financial needs, and volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Union Gospel Mission of Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 30, 2013
TIME AIRED: 5:30AM - 6:00AM
SOURCE: Local In-House
DESCRIPTION: Union Gospel Mission of Tarrant County has been helping Tarrant County homeless for 125 years. We visited with their Executive Director, and Chaplain about their history, qualifications for assistance, skills and job placement assistance programs, and visited with them about their upcoming events.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS

Non-Broadcast Events:

Lisa Taylor @ Art in the Square festival:

Saturday, April 27th, 2013:

♦ Art in the Square festival in Southlake Town Square— 99.5 The Wolf morning show co-host, Lisa Taylor, was on-site Saturday, April 27th to introduce Keith Anderson as the entertainment for the evening. Art in the Square offers varied cultural experiences to the community through the viewing and sale of fine art. Also, to provide the Southlake Women's Club with the opportunity to serve and support the community, unify its members and raise money to support local charities. Charities such as: Battered Women's Foundation, Cancer Care, The Parenting Center, Tarrant County Food Bank, and many more.

Donation Baskets

During these 3 month 99.5 The WOLF donated eight donation baskets, valued at approximately \$300 each, to different charities and organizations throughout the Dallas/ Fort Worth Metroplex.